

THE BUSINESS OF WASTE REDUCTION AND WASTE DISPOSAL

Managing today's waste while protecting tomorrow's environment.

Sunshine Canyon City/County Landfill

Whether by reducing disposal costs through recycling, eliminating material costs through packaging reduction or extending the life of materials through reuse, waste reduction and recycling makes dollars and sense for any business. Those companies that make a business commitment to maximize waste reduction and increase recycling find significant savings in waste disposal costs and, in some cases, revenue from recycling.

Every year, commercial and industrial enterprises in California spend billions of dollars on collection and disposal of solid waste. The costs of doing business continue to rise across the board and business managers have little to no control over many of these escalating costs. However, one area they can control is their waste disposal bill. Hundreds of businesses, large and small, are proving each day that "reduce, reuse and recycle" programs can lower costs through reduced materials purchases, lower disposal costs and in some cases increased revenue from the sale of recyclables.

The following are some examples of businesses in Los Angeles County that have created and implemented waste reduction and recycling programs in their workplaces, and have quantifiably reduced disposal costs. More information about each of these examples can be found at www.ciwmb.ca.gov/WRAP/.

- A medium sized cleaners diverted approximately 15,000 pounds of waste from landfills through reuse and recycling, and saved an estimated **\$8,000 to \$12,000** annually in disposal costs.
- A manufacturer of custom wood moldings recycles more than 135 tons of sawdust shavings yearly. These practices have turned a potential waste disposal expense of \$50,000 into a positive cash flow of **\$25,000** per year.
- An institution of science and engineering diverted 500 tons of materials and saved **\$70,000** in waste disposal costs through a variety of campus recycling efforts.
- A business that remanufactures automotive components diverted more than 2.8 million pounds from landfills, and saved an estimated **\$658,000** by using recycled cores instead of new products for remanufacturing, as well as through other waste reduction efforts.
- The world's leading provider of family entertainment diverted more than 8,927 tons of waste from landfills, achieving a 31 percent diversion rate and representing an avoided disposal savings of approximately **\$300,000**.
- A zoo and botanical gardens diverted 4,300 tons of waste, including 1,500 tons of animal waste and tree trimmings which were converted to compost, and saved almost **\$60,000** through tipping fees avoided and revenue gained from selling recyclable materials.

Waste disposal costs for businesses are determined by the size of the waste dumpsters or roll-off containers, and the frequency of waste collection. Size of containers and frequency can be reduced, sometimes by as much as 50 percent, through committed recycling and waste reduction programs. In addition to the cost savings to businesses, a reduction of waste being sent to landfills will (1) reduce our dependence on landfills for disposal; (2) extend the life of the existing landfills in the County; and (3) give us time to find solutions other than landfilling for waste disposal.

Browning-Ferris Industries of California supports all waste reduction and recycling efforts. It can assist businesses with waste audits and setting up and implementing business recycling programs for construction demolition materials, beverage containers, green waste and paper products.



WHAT'S THE DIFFERENCE AT BFI ?

OUR PEOPLE

AND THE PERSONAL SERVICE THEY OFFER!
COMPETITIVE RATES • CALL FOR FREE QUOTE

1-888-PICK BFI
1-888-742-5234

Monday - Friday 7:30am to 6:00pm, Saturday 8am to Noon

CONSTRUCTION / ROLL-OFF SERVICES
COMMERCIAL & RESIDENTIAL
RECYCLING
LIVE DISPATCH
SAME DAY SERVICE
SATURDAY SERVICE
2 TO 40 YARD CONTAINERS
ENVIRONMENTALLY SOUND DISPOSAL

